



WELCOME TO

222 GOLD

Your Golden Partner for a Brighter Future



www.222gold.com



222
GOLD

The Signature of 222 Gold

We're transforming the gold industry by harnessing the power of modern marketing strategies to connect directly with customers, both online and offline. Our commitment to transparency, integrity, and customer-centricity drives our business, ensuring that our partners and customers benefit alongside us. As gold prices continue to fluctuate, we're dedicated to making gold more accessible and helping individuals turn their gold aspirations into reality.



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VISION

At 222 GOLD, we empower people to achieve their gold dreams with transparent and ethical trading. Our vision is to open a thousand jewellery stores across India, building prosperity on trust and integrity.

MISSION

Our mission is to revolutionize gold trading with customer-centric, transparent, and profitable solutions — building lasting partnerships founded on trust, integrity, and excellence.





The Heritage of 222 Gold

With over 60 years of expertise in gold manufacturing and sales, we have built a legacy of trust, precision, and excellence. Backed by a strong and dynamic marketing team, we have established a solid presence in the wholesale gold market. Today, we are proud to launch our new flagship brand – 222 GOLD – a pioneering step toward transforming and revolutionizing gold marketing. Combining decades of craftsmanship with modern strategies, 222 GOLD is set to redefine the standards of accessibility, transparency, and innovation in the gold industry, leading the way into a new era of opportunity and growth.



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The Core Factor

✓ **Transparency in Every Transaction**

Trust built on clarity and honesty.

✓ **Integrity as Our Foundation**

Upholding the highest ethical standards in every step.

✓ **Customer-Centric Solutions**

Tailored services designed to put you first.

✓ **Mutual Growth & Prosperity**

Growing together for a brighter future.





Gold Online Shopping

A modern e-commerce platform for customers to explore and purchase gold products online with trust and ease.



Old Gold Dealings

Seamless buying and selling of old gold, giving customers a safe and convenient option.



Benefit Schemes

Flexible monthly and yearly savings schemes designed to make gold ownership easier.



Gold Coins

Exclusive gold coins available for schemes, gifting, and collection purposes.



Types Of Purchase



Life



Progress



Secure



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Life Purchase

"Come on, let's get unlimited gold....."



₹ 5,000

₹ 10,000

₹ 20,000

₹ 40,000

₹ 80,000

Benefits

The **Life Plan** from 222 Gold helps you grow your savings with flexible options and trusted benefits.

VA = 0.6% * 222 times

Tenure : 364 days

Connecting Bonus :10%

Team Development Bonus : 10%



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Progress Purchase

"Step in, and watch your gold dreams grow endlessly!"



₹ 10,000 to ₹ 10,00,000

Progress plan can be purchased only based on 5 variants of Life plan →

₹ 5,000	➤	₹ 90,000
₹ 10,000	➤	₹ 2,50,000
₹ 20,000	➤	₹ 5,00,000
₹ 40,000	➤	₹ 7,50,000
₹ 80,000	➤	₹ 10,00,000

Benefits

Progress Plan – Flexible investments from ₹5,000 to ₹10,00,000, aligned with Life Plan variants for secure, transparent growth and easy upgrades.

VA = 0.7% * 222 times
Tenure : 364 days

Connecting Bonus : 5% - 12%

Generation Bonus : 1% upto 5 Level 0.5% upto 10 Level



Progress Connecting Bonus



Refferal Income		Percentage
First 5 Refferal	➤	5%
6 to 10 Refferal	➤	6%
11 to 15 Refferal	➤	7%
16 to 20 Refferal	➤	8%
21 to 25 Refferal	➤	9%
26 to 30 Refferal	➤	10%
31 to unlimited	➤	12%

Secure Purchase

"Come on, let's get unlimited gold....."





Rank

★★★★★



SI	NAME	PROMO INCOME	OFFER	REWARD
1	Star Executive	₹ 22,000	Training Program	Premium Bag
2	2 Star Executive	₹ 1,44,000	1 Day Training Program	Smart Phone
3	3 Star Executive	₹ 5,66,000	2 Day Training Program	I Pad
4	4 Star Executive	₹ 12,22,000	Manali Tour	Electric Scooter
5	5 Star Executive	₹ 24,22,000	Srilankan Tour	Car Fund - 2L
6	Pearl Executive Director	₹ 52,22,000	Thailand Tour	House Fund- 5L
7	Emerald Executive Director	₹ 1,22,00,000	Maldives Tour	Premium Car DP-10L
8	Diamond Executive Director	₹ 6,22,00,000	Dubai Tour - Couple Package	222 GRM Gold
9	Platinum Executive Director	₹ 15,22,00,000	Europe Tour - Couple Package	1 Cr Cash Price





My Gold Locker

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Allocation of 222 Gold



Input Allocation

- Promotion: 20%
- Gold Physical Trading: 60%
- Digital Trading: 20%

Profit Allocation

- Customer Satisfaction: 60%
- Company: 37%
- Charity: 3%





222 Gold private limited



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